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Most Innovative Products Contest Announces Winners

Washington, DC March 7, 2008 – The winners of Most Innovative Products contest have been announced. Each year, World of Concrete exhibitors submit products to compete in Hanley Wood's Most Innovative Products contest. This sixth annual event, sponsored by CONCRETE & MASONRY CONSTRUCTION PRODUCTS, combines World of Concrete attendee voting with expert evaluations to give both Attendees' Choice and Experts' Choice awards to products exhibited at the show.

Entries this year were the highest ever with 145 products in 14 categories. Driving the increase was the success of the 2008 World of Concrete with more than 1,700 exhibitors, and 84,000 attendees.

Winners will be published in the March/April 2008 issue of CONCRETE & MASONRY CONSTRUCTION PRODUCTS, as well as in post-show issues of CONCRETE CONSTRUCTION, MASONRY CONSTRUCTION, and THE CONCRETE PRODUCER; and online at CONCRETE CONSTRUCTION online, MASONRY CONSTRUCTION Online and THE CONCRETE PRODUCER Online.

The 2008 Most Innovative Products winners and their products are:

Business Tools

Attendees' Choice: PocketClock/G, Exaktime
Experts' Choice: Bluebeam PDF Revu, Bluebeam Software Inc.

Concrete Delivery

Attendees' Choice: SRS Washout System, Slurry Recycle Solutions
Attendees' Choice: Mayco - Hose-O, Multiquip Inc.
Experts' Choice: Cart-Away Supply / MixKing, Cart-Away Supply

Concrete Making Materials

Attendees' Choice & Experts' Choice: Geofam SP, Cellular Concrete

Concrete Production Equipment

Attendees' Choice: Easymix 1.0, Liebherr Concrete Technology
Experts' Choice: Elite II Fiber Dispenser System, VM Fiber Feeders Inc.

Construction Supplies

Attendees' Choice: Joint Free Slabs Crack Inducer System, Joint Free Slabs Pty. Ltd.
Experts' Choice: CoreFlex Thermoplastic Waterproofing Membrane, CETCO - Building Materials Group

Decorative

Attendees' Choice: Masterworks, Pathway Polymers Inc.

Experts' Choice: One Day Floors, One Day Floors

Demolition and Repair

Attendees' Choice: Matrix Diamond Saw Blades, Deer King Industrial & Trading Co. Ltd.

Experts' Choice: P.A.M. Positioner-Actuator, RNP Industries

Equipment

Attendees' Choice: Pettibone Traverse T10056, Pettibone

Experts' Choice: Striker 1500, Shotless Technologies Inc.

Formwork

Attendees' Choice: Corner Bracket Form, Reward Wall Systems

Experts' Choice: Eliminator, Precise Forms Inc.

Masonry Materials

Attendees' Choice: Rebar-Lok for 8-inch and 12-inch Block, Polylok Inc.

Experts' Choice: Mortairvent, Advanced Building Products Inc.

Masonry Tools and Equipment

Attendees' Choice: Hog Leg Wall Bracing System, EZ Grout Corp.

Experts' Choice: Mix-N-Place, Push Button Masonry

Placement and Finishing

Attendees' Choice: Super Saddle, G&S Super Saddle

Attendees' Choice: Curb Roller, Curb Roller Mfg.

Experts' Choice: Finishing Slicks, Concrete Innovations

Tools

Attendees' Choice: The Striker, DaveCo Industries

Experts' Choice: 4-Bolt Adjustable Template, Bolt-Rite Products/Div. of Northwest Plastics

Experts' Choice: Kestrel 4300 Construction Weather Tracker, Kestrel Pocket Weather Meters

Other

Attendees' Choice: ACI Concrete Knowledge Center, American Concrete Institute

Experts' Choice: Cast In Place Window Well System, Western Forms Inc.

Experts' Choice: Flexible Bed Spiked Shoes, Midwest Rake Co.

About Hanley Wood

Hanley Wood, LLC, is the premier media and information company serving housing and construction. Through four operating divisions, the company produces award-winning magazines

and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Hanley Wood Business Media (Washington, D.C.), publishes 36 award-winning residential and commercial construction titles, including ARCHITECT, BUILDER, REMODELING, CONCRETE PRODUCER, CONCRETE CONSTRUCTION, and RESIDENTIAL ARCHITECT. Hanley Wood Business Media also offers the construction industry's foremost collection of Web sites, including BUILDER ONLINE, REMODELING ONLINE, and ebuild, the comprehensive online guide to building products, as well as the largest collection of house plans online through eplans.com and DREAM HOME SOURCE.

Founded in 1976, Hanley Wood is a \$250 million company owned by affiliates of JPMorgan Partners, LLC. CCMP Capital Advisors manages the Hanley Wood investment for JPMorgan Partners.